

Truly versatile multipurpose tyres.  
Robust and durable design  
for a wide range of conditions.

**NEW**

**R-STEER 001**

**R-DRIVE 001**



# R-STEER 001

# R-DRIVE 001

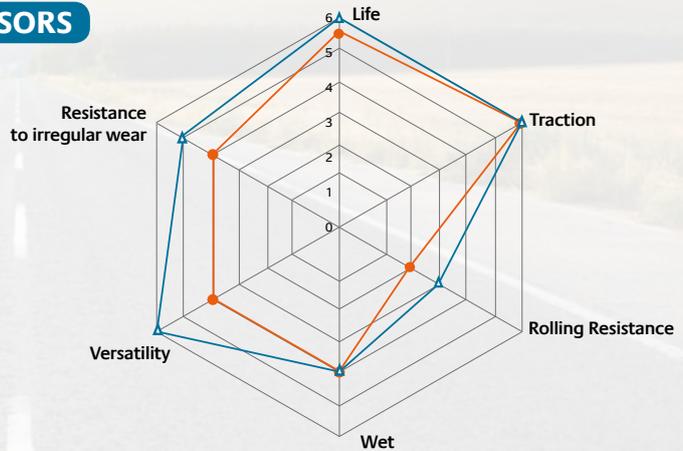
The new Bridgestone R-STEER 001 and R-DRIVE 001 tyres offer you an outstanding combination of versatility, economy and long life. These robust tyres have been designed for a broad spectrum of use, from regional and highway roads to light off-road conditions. They offer excellent mileage and retreadability, resulting in low cost per kilometre, and cope well with under-inflation and overloading without losing performance.

## R-STEER 001 AND R-DRIVE 001 VS PREDECESSORS

As this graph clearly demonstrates, the R-STEER 001 and R-DRIVE 001 offer significant all-round benefits over our previous generation of regional tyres:

- Better life
- Lower rolling resistance
- Increased versatility
- Improved resistance to irregular wear

- Predecessors: R297, M729/M730
- ▲ R-STEER 001 & R-DRIVE 001



## ADVANCED TECHNOLOGIES

### R-STEER 001



**Square shoulders** reduce irregular wear generation and ensure stable cornering. This, in turn, leads to longer tyre life



**Stone ejectors** minimise stone retention and stone drilling which improve tyre retreadability.



**Groove fences** reduce the generation of tyre noise at all speeds.



**Dual sipes** improve performance in wet weather and winter conditions. They also reduce stone retention. This ensures excellent handling and improved casing retreadability.



**Optimised pitch variation** reduces noise generation from the tread pattern.

### R-DRIVE 001



The **tie-bars** between the tread blocks increase circumferential stiffness which gives a longer service life, and reduces tyre maintenance costs and tyre noise.



The **uni-directional tread** pattern gives the R-DRIVE 001 an excellent level of traction in all conditions.



R-STEER 001 & R-DRIVE 001 include Bridgestone's exclusive **NanoPro-Tech™** compound, which reduces energy loss in the top compound as the tyre rotates. Reduced energy loss means reduced rolling resistance; without compromising on tyre performance. Bridgestone's **NanoPro-Tech™** compound guarantees excellent durability and abrasion resistance while reducing fuel consumption.

## NEW NAMING SYSTEM

The Bridgestone R-STEER 001 and R-DRIVE 001 follow our new user-friendly naming system. The system is designed to make tyre names clearer and more transparent. The new naming explains the two most important aspects of correct tyre use: the tyre type (R for regional) and the axle (Steer or Drive).

## AVAILABLE TYRE SIZES

	Size	Load index	Speed Symbol	Section Width (mm)	Diameter (mm) Overall	Static Loaded Radius (mm)	Rolling Circ. (mm) @ 90km/h (Tol, ±2%)	Rim (Inch) Measuring	Rim (inch) Optional
<b>R-STEER 001</b>	315/80R22.5	156/150	L	312	1076	500	3282	9.00	9.75
		154/150	M						
<b>R-DRIVE 001</b>	315/80R22.5	156/150	L	312	1076	500	3282	9.00	9.75
		154/150	M						